

CC; 16

7600 Terrace Avenue, Suite 203 • Middleton, WI 53562-3174 TEL: (608) 836-3787 • FAX: (608) 831-5485 • E-MAIL: srnt@tmahq.com • WEBSITE: www.srnt.org

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Edward Singleton, PhD Special Populations

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Elizabeth A. Klipping Executive Director July 26, 2000

Mr. Tom Ehlman KHWB 7700 Westpark Drive Houston, TX 77063

Dear Mr. Ehlman:

I am writing on behalf of the Society for Research on Nicotine and Tobacco to commend you and your station for broadcasting the 2000 Prism Awards television special. SRNT is comprised of more than 600 scientists in the nicotine and tobacco research field in the US and 34 other countries.

Your decision to broadcast the Prism Awards reflects a social conscience that is indeed gratifying to see. The prevalence of smoking and the use of other tobacco products remains high today, and the accurate portrayal of the nicotine addiction, as well as other drug dependencies, may well help prevention and treatment efforts globally.

Please accept our compliments on your responsible programming decision.

Sincerely,

William A. Corrigall, PhD

President



## Community Anti-Drug Coalitions of America

901 NORTH PITT STREET, SUITE 300 • ALEXANDRIA, VIRGINIA 22314 (703) 706-0560, FAX (703) 706-0565 www.CADCA.org

CC: NH

August 1, 2000

Mr. Tom Ehlman 7700 Westpark Drive Houston, TX 77063

Dear Mr. Ehlman:

On behalf of Community Anti-Drug Coalitions of America (CADCA) and our 5,000 members, I wish to thank you for broadcasting the *PRISM Awards 2000* television special.

By broadcasting *PRISM Awards 2000* and other socially responsible programs, your station demonstrates its commitment to offering quality programming with an important message. In a time when many Americans blame the entertainment industry for glorifying youth drug use and violent behavior, proactive steps like the *PRISM Awards* remind us of some of the accurate and educational portrayals of drug, alcohol and tobacco use and addiction.

As you may know, CADCA supports local communities across the country—communities like yours. Our coalitions work with parents, young people, schools, public health professionals, law enforcement, the faith community, public officials and business leaders to reduce youth drug use. Most coalitions partner with their local media to educate their community about the dangers of alcohol, tobacco and illicit drugs. Your support of this kind of positive programming helps our coalition leaders to reinforce the message to youth that using drugs is a recipe for disaster.

Again, thank you for your wise investment in the lives of our nation's young people and supporting the *PRISM Awards*.

Sincerely,

Arthur T. Dean

Major General, U.S. Army, Retired

Chairman and CEO

# 21st Annual United Way Sale-athon

# produced by the RADIO-TELEVISION DEPARTMENT

of

Sam Houston State University

thanks

KH 100B - 39

for their generous donation of

Donny & Marie T-Phirt \$25.00, Doswell T-Phirt \$10.00,

Donny & Marie Cup \$20.00, WB 39 Glass Boots \$15.00,

WB 39 Glass \$15.00, Jacob Green Eup \$10.00

for the United Way Sale-a-thon

Total Value: \$100.00

(Hundred Dollar Club Member)

Maryjo Adams Cochran, Ph.D. Coordinator, Radio-Television

August 2000





October 2, 2000

Administrative Office 1520-A Airline Drive Houston, Texas 77009 TEL (713) 868-3426 FAX (713) 868-3703

Tom Ehlman KHWB – TV 7700 Westpark Drive Houston, TX 77063

Dear Tom:

Thank you for your participation in our recent dinner. The event went great and thanks to your support we were able to raise over \$250,000.

Enclosed is a tax receipt for your gift. Thanks again!

Sincerely,

John Havard President & COO

Enclosure





## The Children's Assessment Center

The Children's Assessment Center Foundation Executive Committee Christopher DeClarre, President Odyskey Capital, LLC Bert R. Zimmerli, President Elect Methodist Health Care System Carroll R. Hochner, Immediate Past President Stan Marck, Ir. Vice President The Marck Companies Bobby S. Shackouls, Vice President Burlington Resources, Inc. Keith McRedmond, Treasurer AlM Management Group Charles Hazen, Assistant Treasurer Hines Corporate Properties, LLC Susan Wagner, Secretary Chase Bank of Texas

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Vin P. Wise
egiated Electrical Services, Inc.

David Winn
Arthur Andersen LLP

ecutive Director Ellen T. Cokinos, LMSW October 3, 2000

Mr. Tom Ehlmann KHWB 39 7700 Westpark Drive Houston, Texas 77063

Dear Tom:

We express our thanks to KHWB39 for your continued support of The Children's Assessment Center. We appreciate your contributing to our *Swing into Fall for The Children's Assessment Center* event by purchasing a Silver Sponsorship. On behalf of the volunteers and staff involved with the dinner, auction, and golf tournament, thank you very much for your generosity.

Your contribution to this event attests to the importance of working together to protect and heal the young victims of Harris County from the emotional and physical trauma of sexual abuse. We are sincerely grateful to have such a strong advocate for the children we serve.

Thank you, again, for your dedication to The Center. We are looking forward to seeing you and your guests at the gala and tournament in November! That so week. Idanda is

Most sincerely,

Ellen T. Cokinos, LMSW

**Executive Director** 

Barbara Grace

Director of Development

Wonderful andn

Enclosure

A safe place serving Houston's sexually abused children

2500 Bolsover • Houston, Texas 77005 • 713-986-3300 • 713-986-3553 Fax • www.cachouston.org • info@cac.co.harris.tx.us

Program of Harris County Commissioner's Court • Member of The National Children's Alliance • Founding Member of Children's Advocacy Centers of Texas, Inc.



## The Children's Assessment Center

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Temple Webber, III
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Temple Webber, Inc.

Executive Director Ellen T. Cokinos, LMSW November 22, 2000

Ms. Yolanda Green KHWB - Channel 39 7700 Westpark Dr. Houston, Texas 77063

#### Dear Yolanda:

You swung and we won! The 2000 Swing Into Fall was a resounding success as we surpassed our net goal of \$350,000 to support the imperative programs of The Children's Assessment Center. Your contribution to the auction was a significant factor in this success. On behalf of the volunteers and staff involved, thank you very much for your generosity.

Your involvement in this event attests to the importance of working together to protect and heal the young victims of Harris County from the emotional and physical trauma of sexual abuse. Thank you again for your dedication to The Center and the children that we serve. We look forward to your continued involvement.

Most sincerely,

Ellen T. Cokinos, LMSW

Executive Director

Christopher DeClaire
President, The Children's Assessment
Center Foundation

Please note for your tax records that The Children's Assessment Center Foundation

provided no goods or services in consideration for this donation.

John Darda, to support the

Children Ne Sene. I have

Children Ne Sene. I have

Children With you and

Lock Forward to another

(With Children and Company)

A safe place serving Houston's sexually abused children

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Program of Harris County Commissioner's Court • Member of The National Children's Alliance • Founding Member of Children's Advocacy Centers of Texas, Inc.

Ball was great. Thombe you for all you help in allowing your production team to help us. - also Dear Tom, affection stay, Vidi West In the 39 chander party for our silent audion your staff are great to work to been great getting to Know though thank you Just -. You and all 40m.

The video for the

who a great touch and we Appreciate it as well. We hope to work Nor with WA39 is the the video of the evening

Heart Ball Chair









#### Children's Assessment Center

Executive Director Ellen T. Cokinos, LMSW

The Children's Assessment Center Foundation Executive Committee Carroll R. Hochner, President Susan Penn French, Immediate Past President Keith McRedmond, Vice President Director of Private Account Marketing Beutel, Goodman Capital Management Bobby S. Shackouls, Vice President Chairman, President and CEO Burlington Resources, Inc. Bert R. Zimmerli, Treasurer Chief Financial Officer Memorial Hermann Healthcare Systems Robert M. Hopson, Secretary Vice President & Assistant Secretary

Fayez Sarofim & Company

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Temple Webber, III Temple Webber Photography or Vice President and CFO grated Electrical Services, Inc.

Blanca Uzeta O'Leary Minerva Perez KTRK, Channel 13

January 3, 2000

Ms. Yolanda Green KHTV-Channel 39 7700 Westpark Drive Houston, Texas 77063

Dear Ms. Green. Wolanda

Thank you so much for choosing to make the children of The Children's Assessment Center the beneficiaries of your generosity. Your contribution was used to fulfill the holiday wishes of CAC children. Your thoughtfulness gave cause for a real Christmas celebration in what otherwise could have been a very bleak holiday season.

Your contribution to The Center attests to the importance of working together to protect and heal the young victims of Harris County from emotional and physical trauma of sexual abuse. Through your donation, you have made an immeasurable difference in the lives of the sexually abused children we serve.

Again, thank you for your donation. Your commitment to the children is both heartwarming and commendable. alliquedo!

Ellen Cokinos, LMSW Executive Director

The Children's Assessment

Center

Mikki Donnelly Children's Services/ Volunteer Coordinator

ص<sup>ر</sup> ت

The Children's Assessment Center

A safe place serving Houston's sexually abused children



The 2000 Heart Ball

19

January 7, 2000

**OFFICERS** Vicki West Heart Ball Chairman Gayle Eury Guild President Charles Flournoy Chairman of the Board Christie Ballantyne, MD President of the Board Alyson Delgado Vice Chairman - Auction Reed Wood Vice Chairman - Finance Steve Furbacher Corporate Committee Chairman Bob Garrison Medical Advisory Chairman

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GALA ASSOCIATE DIRECTOR Marina Christensen

Ms. Yolanda Green Houston's WB 39 7700 Westpark Dallas, TX 77063

Dear Ms. Green:

Thank you for donating a character party valued at \$800.00 to the 2000 "Hearts of Hollywood" Heart Ball, benefiting the Houston Division of the American Heart Association. Your contribution has made our Auction incredible, allowing us to raise significant dollars to help us reach our goal of \$825,000!

Your generosity makes possible continued progress in our fight against our nation's number one killer, heart disease and stroke. Preventing heart disease is now - and has always been - the first priority of the American Heart Association.

The money raised at the event funds life saving research grants and educational programs. In support of this goal, the American Heart Association has contributed almost one billion dollars to cardiovascular research since 1949.

Your continued support of the American Heart Association is critical to our success. With your help, we will be able to make a difference in people's lives. Thank you again, and we look forward to working with you again in the future.

Heartfelt thanks.

Alyson Delgado

Vice Chairman, Auction

Vicki West

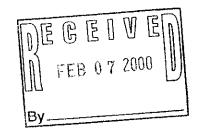
2000 Heart Ball Chair





February 4, 2000





Mr. Tom Ehlmann WB39 7700 Westpark Drive Houston, TX 77063

Dear Friend:

The Party of a Lifetime was truly the opportunity of a lifetime. It was the opportunity to make a difference! I have attached an article, written by Shelby Hodge, highlighting the party you attended Friday night.

We hope that the party helped you focus on the people we serve. From the drug combination therapy (M&M's) you received when you entered to the "Market of Services" where you purchased a service for someone in need, we wanted you to know that we feel that galas are more than just having a great time and catching a real steal at the silent auction.

It's about people who care, helping people who need.

If you were fortunate enough to purchase one of the grids on the "Magical Thorne", congratulation! You have chosen to make a difference in the life of a child who is living with HIV/AIDS. This summer at Camp Hope you will be invited to paint your grid along with the child you help get to camp.

We are happy that you chose to participate in such a unique event. "Standing the gala world" on it head will not be the only result of tonight's party. We hope that you will continue to be focused on the HIV/AIDS epidemic and those friends, loved ones, neighbors among us who are living with HIV/AIDS.

Thank you for caring!

Most sincerely,

Sara Speer Selber Executive Director



12200 Overbrook Ste. 31-D · Houston, Texas · 77077 · office 281-788-9761 · fax 281-558-0193

February 10, 2003

Denise Bates KTRK-TV 3310 Bissonnet Houston, Texas 77005

Dear Ms. Bates:

Y.P.E. LLC producer of the "Ready & Forward" Gala would like to thank you for your assistance. Your compassion and willingness to assist the Buffalo Soldiers National Museum in advertising made it possible for us to advertise the Ready & Forward Gala on a major network, and for that I am grateful. I am convinced that the "Ready & Forward" Gala was a success because of your desire to help.

Thank you again for your generosity, it made "Ready & Forward" possible. I look forward to working with KTRK-TV again on future events.

Graciously,

Karena Poke President



Your Non-Profit Independent: Community Blood Center

Bill T. Teague, BS, MT (ASCP)SBB President Chief Executive Officer

Susan N. Rossmann, M.D., Ph.D. Medical Director

February 13, 2003

Darren Lyn ABC 13, KTRK-TV 3310 Bissonnet Houston, TX 77005

Dear Darren:

We sincerely appreciate you taking time to come by The Blood Center earlier this week to do the story about how the blood supply is protected. We were impressed with your planning prior to arrival, your questions and comments, and the way you and Gerzain took care of your business without disrupting our staff or services.

As we reiterated during the interview, the single biggest concern we have during these alerts and in the event of hostile activity is maintaining an adequate blood supply. Excellent measures are in place to protect the available blood supply, but frankly that's the easy part. The difficult part is convincing enough people to give on a regular basis to maintain an adequate blood supply. Patients in the 200 healthcare facilities served by The Blood Center use about 2,000 units of blood and blood components each and every day, and it takes over 800 individual donations to make these components (red blood cells, plasma, platelets, etc.) available. Coupled with the short shelf life of blood (red blood cells 42 days and platelets 5 days), maintaining an adequate blood supply is challenging.

Thank you again for your support of patients by supporting the blood program. It's a pleasure working with you, and we wish you and ABC continued success!

Best personal regards,

Bill T. Teague President

Chief Executive Officer

BTT\LynD\tjc

cc:

Gerzain Garcia
Dave Strickland
Don Kobos
Henry Florsheim
Robin Davidson

Dorothy Beeler Doug McClain







Your Non-Profit Independent... Community Blood Center Bill T. Teague, BS, MT (ASCP)SBB President Chief Executive Officer

Susan N. Rossmann, M.D., Ph.D. Medical Director

March 6, 2003

Denise W. Bates Community Affairs Director KTRK-TV 13 3310 Bissonnet Houston, TX 77005

Dear Denise:

Thank you very much for your gracious hospitality during taping of the ABC 13 Blood Drive "promos" on March 3. It was a pleasure working with you and our colleagues from the hospitals, and we deeply appreciate your personal and the station's strong support of the blood program in this region.

With patients in the approximately 200 healthcare facilities served by The Blood Center using about 2,000 units of blood and blood components each day, the demand is high! On the supply side, every time we make blood safer for patients, we substantially reduce the available pool of eligible donors. For example, when we implemented travel restrictions for potential donors to reduce the theoretical risk of transmitting Mad Cow Disease by transfusion, we lost 6% of our donations. Adding to the challenge of maintaining an adequate blood supply is the short shelf life of blood—red blood cells 42 days and platelets 5 days. Finally, although we've not been able to complete our study, it appears Houston has twice the national average per capita use of blood. The good news of course, is that we have some of the finest healthcare facilities in the world right here in our own backyard.

Thank you again for your continued support, and we look forward to working with you.

Best personal regards,

Bill T. Teague
President
Chief Executive Officer

BTT\BatesD\tjc

cc:

Henry Florsheim Mary Hall-Richards Dorothy Beeler Doug McClain









Association Office P.O. Box 3007 Houston, Texas 77253-3007 Tel 713.659.5566 Fax 713.659.7240

March 12, 2003

Henry Florsheim President/General Manager Channel 13 3310 Bissonnet Houston TX 77005

Dear Henry:

Thank you again for your warm reception at our meeting some weeks ago. Thanks also for Channel 13's continued support of worthwhile efforts of our community. I serve on the Greater Houston Collaborative for Children's Governing Committee and was delighted to hear of your Channel's ongoing commitment of airing our TV spots on the Early Connections Initiative. Our executive went on and on about how great it was to work with you and your team. I echo their kind words.

Continued good wishes and best of personnel regards.

Clark David Baker President/CEO

CDB:mgn

pc/ Carol Shattuck





One Baylor Plaza Texas Medical Center Houston, Texas 77030

Population Program

Ben Taub Hospital TEL: (713) 873-3601 FAX: (713) 873-3608

Lyndon B. Johnson Hospital TEL: (713) 566-5612 FAX: (713) 566-5610

Teen Clinic (Lawn) TEL: (281) 820-2995 FAX: (281) 820-3740

Teen Clinic (Cavalcade) TEL: (713) 673-1655 FAX: (713) 673-1549

Teen Clinic (Austin) TEL: (713) 924-1693 FAX: (713) 924-1695

Teen Clinic (Cullen) TEL: (713) 440-7313 FAX: (713) 440-8358 March 13, 2003

Mr. Henry Florsheim President & General Manager KTRK Channel 13 3310 Bissonnet Houston, TX 77005

Dear Mr. Florsheim:

As a member of the governing Board of the Greater Houston Collaborative for Children I wanted to express my appreciation to you and the staff of Channel 13 for their commitment to showing our Early Connection ads.

Your generosity in supporting the needs of children has been extraordinary. Children and their welfare are so important to our community. Your media commitment is a proxy for your support and concern.

Thank you again.

Sincerely.

Peggy B. Smith, Ph.D. Professor and Director Teen Health Clinic



April 14, 2003

Ms. Denise Bates: Community Affairs Director KTRK-TV 3310 Bissonnet Houston, TX 77005

Dear Ms. Bates:

On behalf of the Jesse H. Jones School of Business, I would like to thank you for allowing us the opportunity to tape the promotional spot for our Student-to-Professional Golf Tournament. I believe it will help generate interest and participation in the event.

I would also like to thank you for meeting with Saki Indakwa and me last week. I enjoyed learning more about the ABC network and KTRK's involvement in the community. As I mentioned during lunch, KTRK is welcome to use our building for any community events.

Thanks for a delightful lunch and I look forward to future collaborations with KTRK.

Sincerely,

oseph L. Boyd

Dean



May 5, 2003

Ms. Denise Bates Community Affairs KTRK-TV Channel 13 P.O. Box 13 Houston, TX 77001-0013

Dear Denise:

On April 26th, Texans heaved sighs of relief and joy to know that, once again, the Texas Army was successful in securing the freedom of Texas from Mexico in the Battle of San Jacinto. Over 18,000 people visited the San Jacinto Battleground State Historic Park to celebrate the 167th anniversary of the battle and to witness the reenactment. The day's events were a grand success.

On behalf of the San Jacinto Museum of History Association, I want to extend our heartfelt thanks for your continuing assistance in informing the public about this important event in Texas history. We greatly appreciate the increased exposure we received through the Community Spotlight PSA that you ran. We are also most appreciative of your putting in a supporting word to the news department.

Please be sure to contact me if I can be of assistance with stories about San Jacinto or Texas history. Again, many thanks to you and KTRK for your involvement.

Best regards,

Dianne Powell

Public Relations Coordinator San Jacinto Museum of History

Phone: 210-824-9474 Fax: 210-824-9318

E-mail: dpsellmark@aol.com

Mailing Address:

909 NE Loop 410, Suite 602 A ARCHART AND A

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## a future without Crohn's disease & colitis

May 28, 2003

Mr. Henry Florsheim
President & General Manager
ABC 13-KTRK-TV Houston
3310 Bissonnet
Houston, TX 77005

Dear Henry,

On behalf of the Crohn's & Colitis Foundation I would like to extend my sincere appreciation to you for helping to make the Medical Symposium and Patient & Family Education Conference such a successful event. Your commitment and support have been invaluable to our work in bringing this important information to our communities.

We look forward to a continuing partnership with you as we move forward in our search for a cure for these illnesses. In the meantime, we thank you for helping in our efforts to improve the lives of patients and their families.

Singerely,

Rodger DeRose President & CEO

RLD:dn

Thomas again for all of your Stations suggest with the Josh soucation suggestion again. Journal to seen you again. Set

National Headquarters

386 Park Avenue South, New York, NY 10016-8804

Tel.: 800.932.2423 212.685.3440 Fax: 212.779.4098 E-mail: info@ccfa.org Internet: www.ccfa.org



**United Way** 

of the Texas Gulf Coast 2200 North Loop West P.O. Box 924507 Houston, Texas 77292-4507 Phone: (713) 685-2300

The United Way Mission:

To increase the organized capacity of people to care for themselves and others.

Fax: (713) 956-2868

2002-03 Campaign Leadership

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Campaign Vice Chairs
Bob Armstrong
Gordon Bethune

Gordon Bethune
Clarence P. Cazalot Jr.
Phil Conway
Clara Cooper
Peter Diaz
Fred J. Fowler
Joe Hafner
Bob Harvey
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Gordon Quan Harry M. Reasoner Charlie A. Rhoads Matt Schatzman

> Jon Thompson Chuck Watson Ray Wilcox

Giff Nielsen

Michael Wiley George Willy

President Jacqueline S. Martin May 23, 2003

Mr. Henry Florsheim President & General Manager KTRK-TV Channel 13 P.O. Box 13 Houston, TX 77001

Dear Mr. Florsheim:

Congratulations on "Sharing the Story" and on completing your 2002-03 United Way campaign! On behalf of the thousands of beneficiaries of United Way programs, thank you for your generosity and support of this year's community campaign. Because you give, United Way is able to strengthen our community by:

- Developing children & youth to their full potential-serving over 478,000 youth
- Creating strong families & safe neighborhoods-helping 980,000 individuals
- Sustaining senior independence-supporting 98,000 seniors
- Supporting people rebuilding their lives-assisting over 480,000 people in our community

I also want to thank you personally for your hard work and efforts on the campaign during a year when the needs in our community are extraordinary. Your contributions make a direct improvement on the quality of life for so many in our community and we are grateful for your support.

Your participation in this year's campaign demonstrates the strong commitment that KTRK-TV has to the community. Thank you for helping the United Way of the Texas Gulf Coast continue to touch one out of every two lives in our community!

With appreciation,

Jack Sweeney

Publisher & President Houston Chronicle

Community Campaign Chairman



#### Shelly Porsch Chetty

Communications Director

Houston Metro Market 6301 Richmond, Houston, TX 77057 t) 713.706.5670 f) 713.266.4159 c) 281.773.7465 shelly.chetty@cancer.org

05 k

Denise,

Thank you for allowing an Reach to

Recovery volunteers to tape the Spotlight

PSA an Tuesday morning.

In spite of crazy traffic and my

rambling phase message I did nargy to

rambling phase message I did nargy to

anive in time for the taping. Vingile

anive in time for the taping of though

was super. Missed seeing you though

ad hope we can touch base soo.

Shell

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Thursday, October 09, 2003

Henry Florsheim KTRK-TV ABC 13 3310 Bissonnet Houston, TX 77005

Dear Mr. Florsheim:

We are writing on behalf of **Variety Club of Houston**, and the children we serve, to thank you for your support as a sponsor of our "Coca-Cola Variety Celebrity Talent Review". Your support means a lot us and is greatly appreciated.

Our many local performers and volunteers worked very hard to create a memorable event. The show is being produced into a **one-hour television special**, which will run in **December** on **Channel 13**. Our sponsors will be recognized in the show, and we also have opportunities for additional sponsorship of specific segments. The show will be following a distinct theme made by our featured national celebrity performer, **Mr. Ben Vereen**. He made the distinction during his performance that we need to "**take care of our own**" which your support of Variety allows us to do by continuing our local programs like the **Coca-Cola Variety Compassion Fund** for families with children with cancer, the **Neonatal Rehabilitation Programs** at Ben Taub and Lyndon B. Johnson General Hospitals, sponsoring **Ford Sunshine Coach Vans** for children's organizations, and the **Limb Bank** for children who are born limb deficient or from amputation.

renser Judy

Thank you again for your support.

Respectfully,

Jay W. Branson Chief Barker Co-Chairperson Judy Foston 2<sup>nd</sup> Asst. Chief Barker Co-Chairperson

The Show Business Charity That Helps Needy Children

1415 North Loop West, Suite 215 Houston, Texas 77008 Phone 713.426. KIDS (5437) Fax 713.426.6050 www.varietyclubhouston.org

Bublic file

NŶ





November 4, 2003

Mr. Henry Florsheim President and General Manager KTRK-TV 3310 Bissonnet Houston, Texas 77005

Dear Henry,

I wanted to thank you for taking the time to meet with us yesterday and allowing us to talk about DePelchin Children's Center. We are certainly excited to be working with ABC13 as "A Better Community" partner.

Since 1892, DePelchin has been helping Houston area children and families. Our primary mission is to preserve the family unit whenever possible. To this end, we offer 30 programs at over 70 different locations throughout the area. We are proud to say we have pioneered some of these programs over the years.

We are fortunate to be in such a generous philanthropic city like Houston. The people of our community have been very generous even from the very beginning. Within the last four years, they contributed to our capital campaign that allowed us to replace 60-year old buildings, that have long outlived their usefulness, with a new Program Services building on our campus at Memorial and Shepherd. We now have an impressive facility, designed by Gensler Architects, that we consider a monument to children and families we serve.

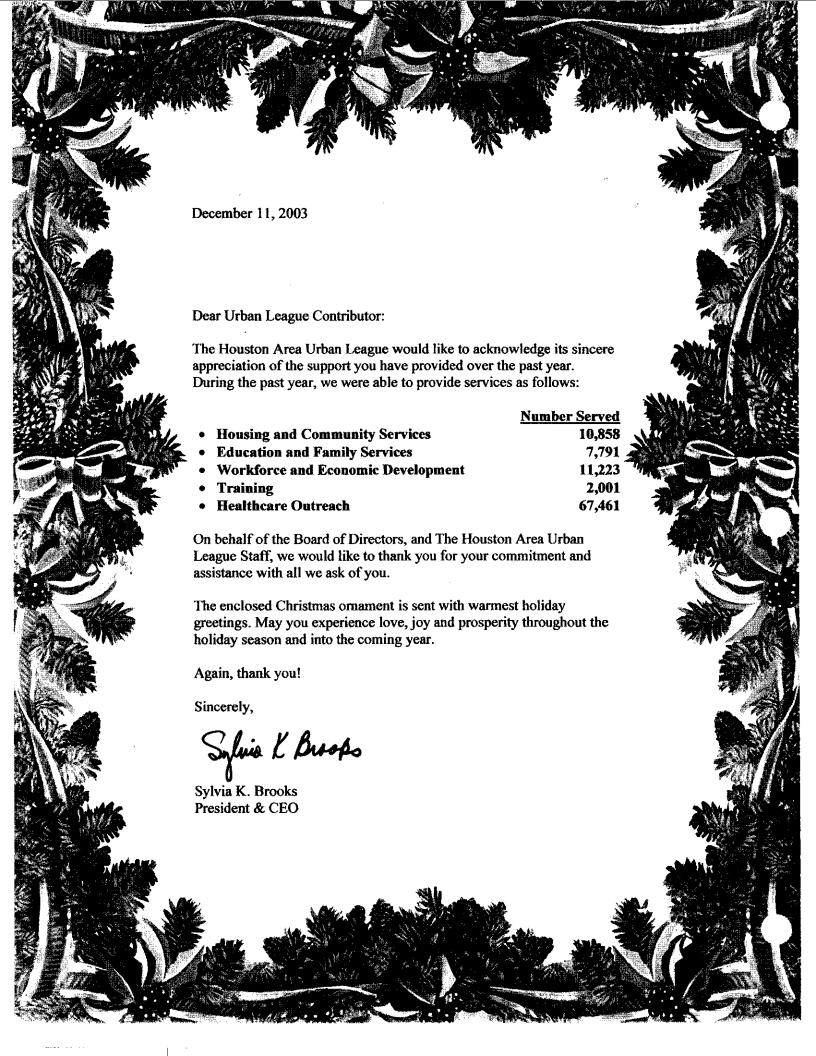
I would like to invite you to visit our campus and allow me to show you around. You could have Cindy contact me at 713-802-7638 to set up a time.

Thank you again, Henry, for taking time out of your busy schedule. I look forward to developing a lasting relationship with ABC13.

Sincerely,

Curtis C. Mooney, Ph.D.

President and Chief Executive Officer





Houston Food Bank The Herzstein Center 3811 Eastex Freeway Houston, TX 77026 713-223-3700 713-223-1424 Fax www.houstonfoodbank.org

December 31, 2003

Mr. Henry Florsheim General Manager ABC-KTRK TV 3310 Bissonnet Houston, TX 77005

Dear Mr. Florsheim:

Once again, we would like to thank you and ABC 13 for your partnership in making the 23<sup>rd</sup> annual ABC 13 Share Your Holidays food drive such a success. It is heart-warming to know each year that we are committed to serving those in need together. As a direct result of this food drive, we were able to immediately serve over 3,000 families, including almost 7,500 children. We could not have done it without your help and we look forward to your continued support throughout the coming year.

Thanks again for all of your support.

Sincerely,

Brenda Kirk
Executive Director



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## |TRIUNFANDO! 20<sup>th</sup> Annual Awards Gala

November 3, 2003.

HBC – UNIVISION RADIO Attn.: Ms. Frances Jones 1414 North Loop West – Suite 550 Houston, TX 77008

Dear Ms. Jones: + 101001

On behalf of the Houston Hispanic Chamber of Commerce we want to thank you for your response and generous donation to the 20<sup>th</sup> Annual *¡Triunfando!* Award Gala's Silent Auction. The donation of a Gloria Estefan & Raul Brindis CD's, Univision Radio stickers & t-shirts, Home Stereo System & autographed picture of Gloria Estefan was truly an asset to the success of our event.

Your gift aids the efforts of the Houston Hispanic Chamber of Commerce to become the premier resource for and about the Hispanic business community. People like you make a difference. May God bless your decision to support this major fundraiser.

Sincerety

Carlos Lara

Interim President & CEO

Maria Pimienta Auction Chair

Maria Limient



#### MEXICAN INSTITUTE OF GREATER HOUSTON, INC.

9896 Bissonnet St. Suite 301, Houston, Texas 77036 Voice (713) 988-6699 Fax (713) 988-6336 www.mexico-info.com/institute

November 14, 2003

Mil gruins!

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?resident

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Mark Masepohl

Vice President – Regional Manager

Univision Radio

1415 North Loop West, Suite 550

Houston, Texas 77008

Dear Mr. Masepohl:

On behalf of the Mexican Institute of Greater Houston, Inc., we thank you for your support of our programs and for your participation in the *Gala de la Independencia* 2003.

With your support more than \$160, 000 was raised. These funds will be used to cement and expand the number of Community Learning Centers. To date, we have fifteen centers located at facilities with one of our growing number of community partners and twenty more are being created in collaboration with the Houston Independent School District (HISD). The program will be evaluated by the University of Houston's Texas Institute for Measurement, Evaluation, and Statistics (TIMES).

Finally, I am enclosing a receipt of contribution for the purpose of complying with IRS reporting requirements. Please keep us in mind for the 2004 Gala.

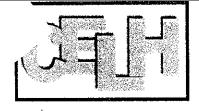
Once again, we reiterate our sincere appreciation for your kind support.

Sincere/v.

lase Pablo Fernández

President

Cc: Francés Jones, Client Services Director



## CÁMARA DE EMPRESARIOS LATINOS DE HOUSTON

6420 Hillcroft, Ste 305, Houston Texas 77081 Tel. (713) 774-5002 Fax (713) 774-1534 E mail: cluh@ev1.net www.empresarioslatinos.org

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November 26th, 2003

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Vice President; Regional Manager Mark Masepohl

Dear Mark,

On behalf of the Cámara de Empresarios Latinos de Houston, which I have the honor to preside, I want to express my deepest gratitude for your support and participation in our 9th Annual Gala 2003 and in the "Premio al Mérito Empresarial" giving ceremony held on November 21st.

For our members, it constituted a real honor to share with you and your guests in our special celebration. Thanks to all of you, the event was a great success.

I hope you have enjoyed of a wonderful evening, full of opportunities and benefits for you and your organization.

I look forward to seeing you soon.

Best Regards,

Abelardo Matamoros

Presidente

UNA CÁMARA DE EMPRESARIOS FUERTE
HACE UNA COMUNIDAD MÁS FUERTE





Dolores Fritz Promotions Director Univision 1415 North Loop West, #500 Houston, TX 77008

#### Dear Dolores:

On behalf of the parade team at the Houston Festival Foundation, thank you for your help and support of the 2003 Washington Mutual Thanksgiving Day Parade — "Homecoming." We presented a great edition of this Texas tradition due in part to our wonderful sponsors.

Our ratings in Houston were a 16 share for the live broadcast; an 18 share for the 10 am to 11 am broadcast; and a 13 share for the 11 am to 12 Noon broadcast. This amounts to three hours of positive brand exposure on a major network affiliate in the fourth largest city in the U.S., in addition to strong television exposure in Dallas and Austin. Below is the ratings information from KHOU on the parade television broadcast.

Time	Telecast	Station	Rating	Share
9-10am	Parade	KHOU	8.5	16
10-11am	Parade	KHOU	10.1	18
11am-Nooi	n Parade	KHOU	7.1	13
N/A	Parade	WFAA (Dallas)	5.3	11
N/A	Parade	KVUE (Austin)	3.9	10

A VHS copy of the television coverage from KHOU will be made available to you along with a complete recap book covering your exposure at the end of January.

We enjoy working with you at Univision to produce this great event and we look forward to working with you on next year's Parade.

Sincerely,

Kathi Austin

Parade Sponsorship Director

The Houston Festival Foundation, Inc. a 501 (c)(3) non-profit organization 7413-B Westview • Houston, TX 77055 Phone: 713-654-8808 • Fax: 713-654-1719

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HOUSTON, TEXAS 77060
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## Congress of the United States House of Representatives Washington, DC 20515-4329

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DEMOCRATIC SENIOR WHIP

September 15, 2003

Mr. Mark Masepohl Senior Vice President Hispanic Broadcasting Corp. 1415 N. Loop West, Suite 550 Houston, Texas 77008-1669

Dear Mr. Masepohl:

It was a pleasure to visit with you at the Texas Association of Broadcasters Community Service Awards Breakfast in Austin. I was honored to have the opportunity to address so many good people in Texas broadcasting.

Now is an exciting time for political reporting in Texas and across America as our country faces new challenges at home and abroad and the balance of power between our two great political parties remains very competitive. I look forward to continuing a dialogue with you on the major political and policy issues of the day.

As a member of the House Committee on Energy and Commerce's Subcommittee on Telecommunications and the Internet, I will continue to do my best to represent the interest of all Texans on communications issues. If I can ever be of any assistance to you on any matter, please do not hesitate to contact me.

With kindest personal regards,

Jell Roberth.

1 m

Gene Green
Member of Congress

GG:dw



## EO Educational Fund empowering Latinos to participate fully in the American political process

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**Executive Director** 

June 2, 2003

Mr. Mark Masepohl Senior Vice President and Regional Manager/Texas Markets Hispanic Broadcasting Corporation 1415 North Loop West, Suite #550 Houston, Texas 77008

Dear Mr. Wasepohl:

On behalf of the NALEO Educational Fund Board of Directors and staff I would like to congratulate you on your recent promotion to Senior Vice President and General Manager of the Hispanic Broadcasting Corporation's (HBC) Texas Markets. Moreover, I would like to once more extend our appreciation for HBC's support of our U.S. Citizenship, voter education and mobilization efforts since our inception in Houston.

As Heftel communications and now as HBC, your family of radio stations has contributed to helping the NALEO Educational Fund provide access to U.S. citizenship services to thousands of legal permanent residents in Southeast Texas in the last decade. In addition, your support of voter registration, education and mobilization campaigns in Houston laid the foundation for creating the Fund's comprehensive and unique national get-out-the-vote program, Voces del Pueblo. Your collaboration helped the Fund with the process of encouraging greater voter participation from the Hispanic community by facilitating contact with naturalized and native-born Latino citizens.

We are happy to report that last year, during the 2002 election cycle, your partnership and support contributed to our reaching approximately 420,000 Latino registered voters in nearly 300,000 households in the communities of Denver, Houston, Los Angeles County, New Mexico, New York City and Orange County (California). Our direct mail campaign coupled with a comprehensive radio public service announcement campaign in collaboration with HBC, and television and billboard campaigns resulted in the largest Latino get out the vote effort in the country.

We congratulate the Hispanic Broadcasting Corporation Inc. for its leadership and dedication to improving the Latino community's political awareness. More importantly, we value your commitment to increasing the number of Latinos who participate in our nation's elections, via non-profit and non-partisan community-based organizations like the NALEO Educational Fund. We look forward to a continued fruitful partnership with you in the coming years.

Sincerely.

Executive Director

WWW.NALEO.ORG

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03/03

10/20/03

5099 Landview Dr. Newburgh IN 47630-3005

KRTX
"Promotions Dept."
3102 Oak Lawn Ave.
Suite 215
Dallas, TX 75219

Dear KRTX,

My name is Brittany O'Daniel. I'm in 7<sup>th</sup> grade at Castle Jr. High School, which is 4 miles east of Evansville. My favorite class in school is Math and Music. In my spare time I like to walk my dog. After school I am involved in speed skating, soccer, and jam skating.

My music class is doing a project, we are writing to different radio stations all around. All of my class is writing to one station east and one station west of the Mississippi River.

Please return any promotional material you may have available.

I would like to know if you like your job? Do you like the music that you play on the radio? If you don't like the music that you play on the radio then what type of music do you like?

If you have any material available please mail to:

Brittany O'Daniel 5099 Landview Dr. Newburgh, IN 47630-3005

Thank you for taking the time to read my letter.

Looking forward to hearing from you soon,

Britans O'Daniel
Brittany O'Daniel

PS-I chose your radio station because I like the music you play. I typed this letter myself. I hope you like my letter. The enclosed sticker represents Castle Jr. High School. I hope you like the sticker.





## THE POWER OF HISPORIC HOUSTON

October 30, 2003

Ms. Brittany O'Daniel 5099 Landview Dr. Newburgh, IN 47630-3005

Dear Brittany:

Received your letter today and was very thrilled that you picked our little station here in Houston Texas.

Wow, you like math, I hated math but I love music, all kinds of music. I played the piano for 7 years and my senior year in high school I played the snare drums in the drill team...boy did I have a great time. I also took 16 years of dancing, so I guess you have to like a little music, wouldn't you say???!!! I see you also like sports and that is great, sports are a very important part of a persons life and everyone should be involved in at least one sport in their life...it teaches you a lot of wonderful things.

I love my job; I am a promotions director for 3 of our 7 stations. What is a promotions director you say, you have asked for promotional materials, well, as a director of the promotions department I am in charge of sending a crew of, usually 2 young men, to go to a grocery store, car dealership, restaurant, mall, etc. and set up a station tent. Inside the tent we put a table with all the goodies we give away, and a game that people can play. The goodies could be a T-shirt, koozie, pen, pencil, cup, mug, keychain, bumper stickers, football, just lots of different things. We play music from the station and we either have a wheel of fortune or some type of game for you to play and see what you can win. So, it is my job to make sure that all of our remotes, that's what we call this type of an activity, go as planned. I have to plan concerts, festivals, and lots of fun things for our listeners and just anyone that wants to come to our events. It's a lot of hard work but we have lots of fun.

All of our stations are in Spanish except our Hip Hop station which is in English and KRTX Tejano 980 does both English and Spanish. I like the music we play on all of our stations but my favorite music is oldies but goodies, country and western and adult contemporary. I like your bumper sticker it is really nice, I have put it on my wall of fun stuff that I have all around me.

I hope you enjoy the goodies I sent you for each one of our stations. Thank you for listening to Tejano 980 AM all the way from Indiana. If yo can ever help you with anything else just let me know.

Sincerely

Dolores T. 昭起 / Promotions Director - KLTN/KLAT/KRTX





The Association for the Advancement of Mexican Americans

6001 Gulf Freeway Houston, Texas 77023 Office: 713-926-4756 Fax: 713-926-8035 www.aamainc.com

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Joe Libios Hispanic Broadcasting Corporation 1415 North Loop West, Ste. 400 Houston, TX 77008

Dear: Joe Libios

On behalf of the residents of Coloma, Mexico, AAMA would like to thank you once again for making the recent Colima Relief Effort both possible and successful.

Thanks to you and Hispanic Broadcasting Corporation, the effort, consisting of a drive held on January 24 and 25, followed by the delivery of aid by AAMA personnel during the week of February 3, brought joy and hope hundreds of families, suffering from the effects of the tragic earthquake in Colima.

As always, the Houston community came through in record numbers and their donations are truly making a difference in the lives of deserving individuals. Over 100,000 lbs., of goods were collected, broken down as follows:

Canned Food 55,514 lbs. Water 6,354 lbs.
Baby Food 2,414 lbs Dry Food 2,414 lbs.
Medical 590 lbs. Diapers / Hygiene 11,680 lbs.

Additionally, thanks to the \$10,661.28 collected by the Relief Fund, opened at Southwest Bank of Texas, AAMA was able to purchase additional house goods, make a \$3,500 donation to a damaged elderly asylum and purchase enough building materials to reconstruct 18 homes.

Seeing the reactions of the earthquake victims touched by the generosity of Houstonians cannot be expressed in words. AAMA is honored to have carried out the effort and personally deliver the goods, in representation of the Houston community and the sponsors who made it all possible.

Again, thank you. Should you have any questions please contact Maria Alanis, Public Relations Director at 713-926-4756 or <a href="mailto:mail

Respectfully,

Gilbert Moreno President/CEO

Delbert Moreus

#### Vargas, Amanda

From: Masepohl, Mark A

Sent: Tuesday, May 06, 2003 6:38 AM

To: Vargas, Amanda

Cc: 'Collection Mail Box SBS'

Subject: FW: Thanks to all our Sponsors of XII Concurso Día del Niño.

----Original Message----

From: ConcursoDíadelNiño [mailto:abcsys@ix.netcom.com]

**Sent:** Tuesday, May 06, 2003 12:37 AM

To: ConcursoDíadelNiño

Subject: Re: Thanks to all our Sponsors of XII Concurso Día del Niño.

To: All of our Sponsors.

ARMechanical; Mr. Renier Suárez, President.

Amigos Bookstore; Mr. Celso Alonso, President.

Bass Computers Inc.; Mr. Jim Campbell, Vice-President.

Buena Suerte; Mr. Emilio Sebastián Martínez, President. Mrs. Patricia Montfort, Promotions Director.

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Victoria Beverage Inc; Mrs. Susana Ruíz, President. Mr. Rafael Pérez, Sales Mgr.

Wells Fargo Bank; Mrs. Sharon Simms, Vice-President.

#### Dear Sponsors:

It is a great pleasure to inform you all that we have received this year, thousands of essays about "Computers in the Aeronautics" breaking again the record !!!. This means the participation have been increased thanks to you all, specially to HISD, and the sponsors of the media like our dear friends of Telemundo, Radio Unica, HBC, La Información, and Buena Suerte.

Our work to review the essays have been very **exhaust**, being the reason for the delate to anounce all the winners in the different categories.

It is a great pleasure to count with you all, vanguard of entrepenuers who cooperate in this event. Thanks to each and all of you, we are continueing this effort, to deliver to our youth an important message of the importance of computer in nowadays. When we see the problems of drugs, gangs, no vision and mission in their lives, we are placing our little grain of sand giving a vision and hope to our children, hope of the new world.

As always, we really apreciatte for your kidness to be part in this XII edition of the Concurso Día del Niño, and for your continuing support and cooperation.

Remember to place in your calendar the friday, may 23rd. for the ceremony in Telemundo, at 6PM.

Best regards,

Jorge Ferragut, President Instituto de Computación ABCS 6065 Hillcroft, Ste. 513 Houston, Tx 77081 713-271-7227 (office) 713-271-1617 (fax)